Community Manifesto for an Open Innovation

1
Audacity and leadership

We embrace cultural change as an opportunity to reinvent our ways for the better. We dare challenging preconceived ideas and limiting beliefs; to do at times the unusual or the unexpected. We shall lead by example and pave the way. We shall honour those who strive and those who fail.

2
Collaboration and emulation

We contribute to a greater value chain, together and each on our scale, when multilateral synergies are achieved and competition remains fair. We shall seek to leverage complementarities before contrasting differences.

3
Engagement and work ethics

When we make a commitment, we stick to our word. What we do, we do it well and to our best; with passion for quality and precision, with due regard for all middlemen, partners and customers.

4
Responsibility and sustainability

It is our duty to do our part, together and each on our scale, in bringing balance between industrial footprints and nature's cycles. While developing economically viable and ecologically sustainable products and processes, we shall favour system-oriented and long-term solutions.

5
Trust, openness and inclusiveness

We shall accept to give before we receive. We strive to bring about and cultivate open-mindedness and honest, transparent communication towards each other, leaving no one behind. Such is the foundation for trust-based collaboration where innovation and opportunities can thrive.

6
Human- and customer-centricity

Whatever we do or provide, we make sure this serves others. Our endeavours shall be, whenever possible, desirable and meaningful for humans from all walks of life, from the middlemen, the partners to the end customers. We shall attract and value potential, talent and diversity.

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By signing this Community Manifesto, name / corporate entity: ...., declares to be willing to share a common, forward-looking vision of innovation with all members of the Swiss microtech community and to stand in good faith by the values and principles set out in this Manifesto:

Purposes of the Programme

Excerpt (21.07.2021) of the Terms of Service, Section 1.2.6

6. Purposes […]

a) to bring together professionals, academics and enthusiasts in your Expertise Domain and provide them with framework conditions enabling mutual trust, original knowledge exchanges and fair & open collaboration;

b) to stimulate research and development for practical application in your Expertise Domain at shared costs and mitigated risks;

c) to explore and demonstrate commons-based, community-driven innovation and business models to give you new options to sustain, diversify and expand your activities or clientele;

d) to showcase the impetus and talent pool stemming from the Swiss ecosystem in your Expertise Domain;

e) to nurture trustful and mutual understanding among stakeholders of the Swiss microtech ecosystem to open more opportunities to strengthen local and interregional socio-economic fabrics.